

2023 Curriculum of Financial & Economic Law for 3+1 Dual Degree Program

Department of Financial and Economic Law

Credits for Graduation: **43**

Approved by the College Curriculum Committee on 2023/07/23

For Bachelor's Degree

Category		Course Title	Year of the program	Semester	Credits	Reference
University Required 7 Credits	4 Credits	Beginner Chinese I and II	1 st	1 st	4	CEFR: A1
		Introduction of Taiwanese/Chinese Culture I or II (select one)	1 st	1 st	2	CEFR: A1
	3 Credits	Business English Conversation	1 st	1 st	3	

Category	English Course Name	Year of the Program	Semester	Credits	Reference
AMC Required 6 Credits	Marketing Management	4th	1 st	3	
	Big Data Analysis	4th	1 st	3	

Category	Course Title	Year of the Program	Semester	Credits	Reference
Program Required Credits 19(10+9)	Legal Risk Seminar	2 nd	1 st	3	
	IP Commercialization	2 nd	1 st	2	
	Regulating Technologies	2 nd	1 st	2	
	Modern Legal Issues in Asia Seminar	2 nd	2 nd	3	
	Legal English	2 nd	2 nd	2	
	Medical Law and Ethics	2 nd	2 nd	2	
	Business Crime Seminar	2 nd	1 st	3	
	International License Agreements	2 nd	1 st	2	
Program Elective Credits 47(2+45)	Quantitative Research Methods	2 nd	1 st	3	
	Big Data and Data Mining	2 nd	1 st	3	
	Marketing Management	2 nd	1 st	3	
	Green Supply Chain Management	2 nd	1 st	3	
	Sustainable Management	2 nd	1 st	3	
	Legal Research and Writing Seminar	2 nd	2 nd	3	
	Financial Management	2 nd	2 nd	3	

Category	Course Title	Year of the Program	Semester	Credits	Reference
	Human Resource Management	2 nd	2 nd	3	
	Marketing Research	2 nd	2 nd	3	
	Strategic Management	2 nd	1 st	3	
	International Business Strategy Theory	2 nd	1 st	3	
	Internet Governance and Regulation	2 nd	1 st	3	
	Comparative Research on Taiwan and U.S. Judicial Systems	2 nd	1 st	2	
	Theory of Organization Management	2 nd	2 nd	3	
	Technology and Innovation of Management	2 nd	2 nd	3	
	Enterprise Culture and Ethics	2 nd	2 nd	3	

Remark:

1. Graduation requirement: 43 credits for Bachelor
2. International students of Asia University taking English courses in the field of liberal arts are required to follow the curriculum regulations set forth by the Center for the Development of Language Teaching and Research.
3. To be qualified for graduation, international students are required to take and pass one Chinese course by the Center for the Development of Language Teaching and Research.